



## PRESS RELEASE

# Clear Summit 2025: Bitcoin and digital assets meet traditional finance on April 14 in Milan

*The event, organized by CheckSig at the Cariplo Foundation Conference Center, is aimed at professionals in the banking and financial sectors. It will feature top financial institution leaders, Bitcoin and crypto experts, and representatives from regulatory and political spheres.*

Milan, March 31, 2025 – **CheckSig**, the Italian fintech specializing in crypto services for financial institutions, announces the return of [Clear Summit](#), the event where Bitcoin, crypto, and digital assets converge with traditional finance. The event is scheduled for **Monday, April 14**, at 2:30 PM at the Cariplo Foundation Conference Center in **Milan**.

Clear Summit was created to **foster dialogue between the crypto market and financial institutions** in an ever-evolving landscape driven by growing demand for digital asset services. With a global market exceeding \$3 trillion, crypto assets now represent an opportunity that the financial system can no longer afford to ignore.

But what is the real value of this market, and what opportunities does it offer the banking sector? What do today's banking customers expect in terms of crypto services? What challenges do financial institutions face in integrating digital assets into their offerings? And what role do crypto assets play in the national economy? Some of the most authoritative experts in the field will address these questions, providing a clear and up-to-date picture of how Bitcoin and digital assets are reshaping the financial landscape.

## Speakers and Key Topics

Clear Summit is a must-attend event for analyzing the dynamics of the crypto market and its impact on traditional finance. Moderated by financial journalist **Aleksandra Georgieva**, the event will feature high-level discussions with experts in crypto, finance, and regulation. Among the speakers:

- **Federico Grom** (Co-founder of GROM and MuraMura) will discuss how to drive innovation in a mature market, drawing inspiration from the ice cream, hospitality, and wine industries.
- **Michele Mandelli** (Managing Partner, CheckSig) and **Alberto Grisoni** (Director, AziendaBanca) will present the results of the CheckSig Survey 2025, revealing insights into Italians' expectations regarding crypto banking services. According to the survey, 1 in 2 Italians is willing to switch banks to access crypto services.



- Political representatives will debate the role of crypto assets in the national financial system, featuring **Giulio Centemero** (Lega), **Marcello Coppo** (Fratelli d'Italia), **Gianmauro Dell'Olio** (Movimento 5 Stelle), and **Cristina Tajani** (Partito Democratico).
- **Ferdinando Ametrano**, Scientific Director of the Digital Gold Institute and CEO of CheckSig, will present the latest data on the crypto market and Bitcoin, the best-performing asset of the decade.
- **Luisa Graziani** (Romed), **Simone Calamai** (Fundstore), **Giordano Martinelli** (AcomeA SGR), and **Antonio Cesarano** (Intermonte SIM) will discuss the traditional finance perspective on this emerging asset class.
- **Emanuela Rinaldi** (University of Milan-Bicocca) and **Pasquale Munafò** (CONSOB) will explore the importance of financial education in the digital era.

## Why Attend?

The event comes at a **time of heightened interest in crypto assets**, driven by evolving European regulations, the entry of financial giants like BlackRock and Fidelity into the sector, and **new Bitcoin all-time highs**, supported by the pro-crypto policies of the U.S. administration. In this dynamic landscape, **Clear Summit 2025** presents a unique opportunity to explore the future and challenges of crypto asset adoption within traditional finance.

## Participation and Registration

The **event is free** and exclusively open to professionals in the banking and financial sectors. Seats are limited: visit [clear.checksig.com/summit](https://clear.checksig.com/summit) to view the full agenda and register.

## CheckSig: l'eccellenza italiana nelle cripto-attività

*Fondata nel 2019 come spin-off del [Digital Gold Institute](#), il principale think tank italiano su Bitcoin, crypto-asset e blockchain, CheckSig offre soluzioni avanzate per investitori privati e istituzionali. La sua missione è rendere l'investimento in crypto-asset semplice e sicuro, fornendo servizi di compravendita, custodia, staking, compliance fiscale, formazione e consulenza. La piattaforma opera anche in modalità B2B2C come infrastruttura Crypto-as-a-Service su [clear.checksig.com](https://clear.checksig.com). CheckSig è:*

- *la prima al mondo a offrire la [prova-della-riserve pubblica](#) dal 2020 e unico custode a farlo.*
- *l'unica realtà cripto italiana con [coperture assicurative](#), fornita da primaria compagnia europea con rating AA di Standard & Poor's.*
- *l'unica azienda cripto in Italia con [attestazioni SOC1/SOC2 Type II](#), ottenute sottoponendosi a audit continui (effettuati da una delle Big Four) sulla qualità dei controlli di sistema e organizzativi.*
- *dal 2024, il primo e finora unico operatore cripto in Italia a svolgere il ruolo di [sostituto d'imposta](#) per i propri clienti.*

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